



23. February. 2024

SUBJECT: Guideline of Student Reviews and Reward Policy

Dear Valued Partners,

We hope this email finds you well.

We would like to inform you of an important announcement from the BESA regarding the strengthening of policies to maintain transparency and fairness in the language study abroad market.

We want to inform you of the following changes regarding student reviews and rewards:

**If agencies request to student for reviews and provide rewards accordingly, they must adhere to the regulations outlined below.

Each student is eligible for a one-time reward only, regardless of the number of reviews they submit.

Rewards are as follows:

a. Blog and review posts: Maximum KRW 50,000 / USD 40 / JPY 5,000

b. Video clip reviews: Maximum KRW 200,000 / USD 150 / JPY 20,000

Rewards will be disbursed by the agency upon end of the student study period.

(ONLY ONE reward will be granted per student.)

After the reward is issued, the agency will forward a link to BESA.

We kindly ask for your cooperation and compliance with these updated policies, which aim to uphold the integrity of the language study abroad market.

Should you have any inquiries or require further clarification, please do not hesitate to contact us at the provided details below.

Thank you for your attention to this matter.

Sincerely,



Bohyuk Im
BESA President